

IV SICARM INTERNACIONAL CONTEST IN DIGITAL ANIMATION

(NEW TALENTS)

RULES

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INTRODUCTION

The Integra Foundation is a non-profit entity, under the private rights regime, sponsored by the Autonomous Community of the Region of Murcia, whose essential mission is to accelerate the process of implantation of the Information Society and the New Technologies in the Region of Murcia.

The Council of Industry and Environment, through the State Technological Innovation and the Information Society Office and the Integra Foundation, organizes the Seventh **SICARM**, Forum of the Information Society in the Region of Murcia, to be held from the 17th through the 24th of May, 2007 in Murcia.

One of the emblematic projects, included in the Strategic Plan of the Region of Murcia 2007-2013, and future focus of interest for European business in the TIC sector and in audiovisual production, will consist of the creation of the City of Digital Content. The platform of development of I+D+i, will concentrate the following in one location: knowledge, technology and the resources necessary to make productions and digital content with a greater added value.

FIRST.- PURPOSE

Within the framework of the 7th SICARM, in the area of Digital Animation, the Integra Foundation announces the "4th SICARM International Contest in Digital Animation" in order to promote the use of the New Technologies in the creation of digital content and to discover new talents in animation.

SECOND.- PARTICIPANTS

Participation in the 4th **SICARM** International Contest in Digital Animation is open to Schools of Animation, companies in the sector, and individuals.

Any natural person over the age of 18 and residing in the European Union or any legal entity that has its central office in the European Union may participate.

THIRD.- REQUIREMENTS

The animations must fulfill the following requirements:

- They must be created with some type of digital animation technique.
- Short-length films must be under 15 minutes in length.
- Theme of choice.
- Works must have been produced between 2006 and 2007.
- They must not contain scenes or messages that might prejudice against the physical, mental or moral development of minors, nor may they promote hate, contempt or discrimination on the grounds of birth, race, sex, religion, nationality, opinion or any other circumstance.

FOURTH.- PRIZES

Among the presented works, three finalists will be selected, who will have to present a report for the **SICARM** Digital Animation Conferences, to be held the 23rd and 24th of May, 2007 in Murcia, where they will explain

the techniques used in the creation of their work. The report will be carried out either in English or in Spanish. The Integra Foundation will take care of travel expenses, as well as room and board for a maximum of two people per finalist work.

Three prizes will be awarded:

- FIRST PRIZE, worth 15,000€ (fifteen thousand euros) and a diploma for the best work presented.
- TWO SECOND PRIZES, each worth 3,000€ (three thousand euros) and a diploma.

The prizes are indivisible and may be declared void if, in the opinion of the Jury, the proposals presented do not comply with the rules or do not possess enough merits.

The prizes may not be awarded posthumously, and will be granted to a natural person or legal entity, as applicable.

The amount of the prize will be subject to a retention for tax purposes as provided by the current legislation in Spain.

FIFTH.- PAPERS TO BE SUBMITTED

All works entering the contest will be submitted in a sealed envelope to the premises of the Integra Foundation, located at C/ Manresa 5, Entlo. Drcha., 30004 – Murcia – España.

In the above-mentioned envelope, the following heading will appear:

"IV CONCURSO INTERNACIONAL SICARM DE ANIMACIÓN DIGITAL"

This envelope will contain the information specified below:

Contestant's personal details:

Natural people: Name and surname, VAT number, address, postcode, city or town, telephone number, e-mail and a photocopy of his/her identification card.

Legal entities: Name, registered corporate name, company tax code, name of representative and VAT number, address, postcode, city or town, telephone number, email, photocopy of documentation confirming that the representative is acting on behalf of the participating entity and photocopy of his/her identification card.

- A signed statement by the contestant declaring that the exploitation rights of each work presented are not committed in any way, for the purposes of this contest.
- Two copies of each work in PAL format and standard MPEG-2 compression, either in CD or DVD medium, with the contestant's name and the title and length of the work appearing on the cover as well as on the CD or DVD itself.
- If the language of the work is different from English, it must be submitted with English subtitles.
- A list of the dialogues of each work in English.

Works that do not meet any of the abovementioned requirements will not be accepted.

SIXTH.- SUBMISSION DEADLINE

The submission deadline for the contest will be the 16th of April, 2007 at 14:00 hours.

SEVENTH.- JURY

The Jury will be composed of a President, two Members and a Secretary, selected among people of wide renown in the area of digital animation. Their decision will be based on a majority vote, with the President's vote being decisive.

The Association reserves the right to form a short-listing Jury in order to reduce the number of works to be viewed by the official Jury to no more than 20.

The Jury will ensure the fulfillment of the current contest conditions, select the three finalists and will later announce the winner accordingly. The candidates will be subject to the Jury's decision, which will be final.

Originality, creativity, as well as the techniques used will be valued.

The Jury's decision will be announced on the 23rd of May during the celebration of the **SICARM** 2007 dinner.

EIGHTH.- AWARDS PRESENTATION

The awards presentation will take place in the city of Murcia during the celebration of the **SICARM** 2007 dinner.

NINTH.- COLLECTION OF WORKS

Works that have not been awarded, can be collected by the submitters in the central office of the Integra Foundation, C/ Manresa, n° 5, Entlo. Drcha., in the city of Murcia, within 30 calendar days from the day following the awards presentation. Those works not collected before the deadline will be considered relinquished by the participants, and may be disposed of by the receiving office as it deems fit.

Works not collected in person before the indicated deadline may be shipped to submitters at their own expense.

TENTH.- CONDITIONS FOR PARTICIPATION

Participation in the contest implies total acceptance of the present conditions.

Any circumstances not considered in the present conditions will be resolved by the Jury, these not being open to appeal.

ELEVENTH.- PROTECTION AND PROCESSING OF PERSONAL INFORMATION

Contestants authorize the Council of Industry and Environment of the Region of Murcia and the Integra Foundation to include their personal information in their files, as well as to utilize and process it, automated or not, provided that its purpose is to administer and register the operations derived from the contest applied to. Completion of all information identified in the fifth condition is considered mandatory, it being essential for the administration of the contest.

Everything that has been stated is understood without prejudice to the rights to

access, rectification, cancellation and opposition, which may be exercised in front of the Council of Industry and Environment of the Region of Murcia and the Integra Foundation, located at C/ Maestro Alonso nº 6, escalera 3ª, 6ª planta, 30071 Murcia, and C/ Manresa nº 5, Entlo. Drcha., 30004 Murcia, respectively.

TWELFTH.- PUBLICATION OF WORKS

The finalists expressly authorize the Council of Industry and Environment of the Region of Murcia and the Integra Foundation to publish and exhibit their works, totally or partially, in any medium, without such publications or exhibitions originating any rights for the contestants.

The above-mentioned publications and exhibitions may include, in any case, the logos and inscriptions of the Consejería de Industria y Medio Ambiente, of the FEDER (Fondo de Desarrollo Regional), Crecemos con Europa, II regiondemurciaSI and of the Fundación Integra.

THIRTEENTH.- EXPRESS SUBMISSION

For the resolution of conflicts raised by the execution of the present conditions, the parties waive their own jurisdiction and submit themselves to the jurisdiction and courts of the city of Murcia.